

**THE WHOLE RIVER
SPONSORSHIP PACKAGE
(1 AVAILABLE)**

\$10,000.00

**POTENTIAL EXCLUSIVITY IN YOUR PRODUCT CATEGORY
(MUST BE APPROVED)**

Top Affiliation/Naming Rights with Rideau Rendezvous and “Your Company Name Here” are proud to present)

Pre-Event Marketing:

- ❖ **Inclusion on ALL marketing collateral, advertisements and event promotions**
- ❖ **Name and logo on all radio, print, media, press releases, advertising and ads**
- ❖ **Inclusion on eblast advertisements**
- ❖ **Your advertisement (must be approved) including a link to your website on all Rideau Rendezvous Social media pages.** _____
- ❖ **Social media exposure through Facebook with facebook live mentions on the day of event and posts through lead up and day of event**

On-site Promotions

- ❖ **PA recognition throughout the event**
- ❖ **Name and logo prominently displayed throughout the Rideau Rendezvous event (3 days of exposure)**
- ❖ **Opportunity to speak at Opening Ceremonies**
- ❖ **Banner displayed during event (supplied by sponsor -2 prime locations)**
- ❖ **Literature displayed on information table during event**

Hospitality

- ❖ **(4) Access passes to VIP areas (VIP lounge, concert seating and hospitality area)**
 - ❖ **25 complimentary general admission tickets for use for Concerts**
 - ❖ **Opportunity to meet and greet entertainers**
 - ❖ **VIP Parking**
 - ❖ **(10) Exclusive 2017 Rideau Rendezvous t-shirts with your company logo** ❖
- Additional Opportunities available**

**THE RAIL LINE
Sponsorship Package
(1 AVAILABLE) STAGE**

\$7,500.00

**POTENTIAL EXCLUSIVITY IN YOUR PRODUCT CATEGORY
(MUST BE APPROVED)**

**Naming Rights of the concert stage during the entire event at Rideau
Rendezvous. (Now playing on "Company Name" stage)**

Pre-Event Marketing:

- ❖ Inclusion on ALL marketing collateral, advertisements and event promotions
- ❖ Your advertisement including a link to your website (must be approved) on the Rideau Rendezvous Facebook Page and Event Listing
- ❖ Social media exposure through Facebook with facebook live mentions on the day of the event and posts through lead up and day of event.

On-site Promotions:

- ❖ PA recognition throughout the event
- ❖ Banners displayed on stage during event (supplied by sponsor-2 prime locations)
- ❖ Display company literature at information table during event
- ❖ *Vendor space (20x20, 10x30,10,20 or 10x10) day of event

Hospitality:

- ❖ (4) Access passes to VIP areas at the Rideau Rendezvous (VIP lounge, concert seating, and hospitality area)
- ❖ 20 complimentary general admission tickets to use at Concerts
- ❖ (8) Exclusive 2017 Rideau Rendezvous t-shirts with your company logo
- ❖ Additional Opportunities Available

**THE BAR CAR
Sponsorship Package
(1 AVAILABLE) MUSIC**

\$7,500.00

**POTENTIAL EXCLUSIVITY IN YOUR PRODUCT CATEGORY
(MUST BE APPROVED)**

**Presenting Sponsor of ALL Music Concerts at Rideau Rendezvous (ie):
Headliner, Opening Band and others music acts the entire day. (“Your
Company Name Here” are proud to present all Music Acts)**

Pre-Event Marketing:

- ❖ Inclusion on ALL marketing collateral, advertisements and event promotions
- ❖ Your advertisement including a link to your website (must be approved) on the Rideau Rendezvous Facebook Page and Event Listing
- ❖ Social media exposure through Facebook with facebook live mentions on the day of the event and posts through lead up and day of event.

On-site Promotions:

- ❖ PA recognition throughout the event
- ❖ Banners displayed on stage during event (supplied by sponsor-2 prime locations)
- ❖ Display company literature at information table during event
- ❖ *Vendor space (20x20, 10x30,10,20 or 10x10) day of event

Hospitality:

- ❖ (4) Access passes to VIP areas at Rideau Rendezvous (VIP lounge, concert seating, and hospitality area)
- ❖ 20 complimentary general admission tickets to use at Concerts
- ❖ (8) Exclusive 2017 Rideau Rendezvous t-shirts with your company logo
- ❖ Additional Opportunities Available

***IF PACKAGE IS NOT SOLD FOR ALL MUSIC ACTS IT WILL BE SPLIT
TO INDIVIDUAL SPONSORSHIPS/BANDS – PRICE PACKAGES ARE
BASED ON BAND AND ON AVAILABILITY***

THE COAL CAR

Sponsorship Package

\$5000.00

(1 AVAILABLE, 1 SOLD) FREE STYLE/STUNT SHOW

**POTENTIAL EXCLUSIVITY IN YOUR PRODUCT CATEGORY
(MUST BE APPROVED)**

SPECIAL EVENT PRESENTING SPONSOR:

Presenting Sponsor at the Rideau Rendezvous Ruff Ryders Stunt Rider Show)

Pre-Event Marketing:

- ❖ **Inclusion on ALL marketing collateral, advertisements and event promotions**
- ❖ **Your advertisement including a link to your website (must be approved) on the Rideau Rendezvous Facebook Page and Event Listing**
- ❖ **Social media exposure through Facebook with facebook live mentions on the day of the event and posts through lead up and day of event.**

On Site Promotions:

- ❖ **PA recognition throughout the event**
- ❖ **Banner on site during the event (supplied by sponsor-2 prime locations)**
- ❖ **Display company literature at information table during event**
- ❖ ***Vendor space (20x20, 10x30,10,20 or 10x10) day of event**

Hospitality:

- ❖ **(4) Access passes to VIP areas at Rideau Rendezvous (VIP lounge, concert seating, and hospitality area)**
- ❖ **15 complimentary general admission tickets to use at Concerts**
- ❖ **(6) Exclusive 2017 Rideau Rendezvous t-shirts with your company logo**
- ❖ **Additional Opportunities Available**

**THE CABOOSE
Sponsorship Package
(4 AVAILABLE) AREA/EVENT**

\$2500.00

**POTENTIAL EXCLUSIVITY IN YOUR PRODUCT CATEGORY
(MUST BE APPROVED)**

Event or Area Naming rights of the (1) Area or (1) Event (Based on Availability) of your choice at the Rideau Rendezvous during the entire event (“Your Company Name” Area or Event).

Available Areas/Event: Vendor Village, Custom Bike Show, Bike Show Saloon, and Biker Rodeo

Pre-Rally Marketing:

- ❖ ***Your advertisement (must be approved) including a link to your website on the Rideau Rendezvous Facebook Page and Event Listing**
- ❖ **Social Media Exposure**

On-Site Promotion:

- ❖ **PA recognition throughout the event**
- ❖ **Name and logo prominently displayed at area or event**
- ❖ **Banner displayed during event (supplied by sponsor -1 Location)**
- ❖ **Literature displayed on information table during event**
- ❖ **Vendor space (10x20, or 10x10) day of event**

Hospitality:

- ❖ **(2) Access Passes to VIP area (VIP lounge, concert seating and hospitality area)**
- ❖ **10 complimentary general admission tickets for use at Concerts**
- ❖ **(4) Exclusive 2017 Rideau Rendezvous t-shirts with your company logo**
- ❖ **Additional opportunities Available**