

# The Communicator

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## Message from Social Media Co-ordinator

Hello, Members

My name is **Liz Stone** and over the next few months I will be contacting you and asking you some questions about Social Media and your business. I am going to be developing a plan for the marketing of Social Media within our Chamber and among our members. Today's business world is so diverse that we as

## Check out the Chambers New Website!

Our New Chamber Website is now up and running. The site allows each member to have a mini profile page. On these profile pages you can have your logo, a picture and a description. As well

there is also the option to have links to your website, email and Social Media Sites.

We ask that every member please take a few minutes to have a look at your listing and

let us know of any changes or additions you would like made to your profile. As well don't forget to forward us the links to your social media sites.

## Show Your Smiths Falls PRIDE, Show Your Receipt

In an attempt to continue to build community Pride (spirit), protect local businesses and jobs, create new jobs, strengthen the local economy and a myriad of other positive reasons to support shopping locally, we would like to go forth with this campaign. We could encourage local investment while enjoying personal

service and show how local businesses support other local businesses.

“Show your Smiths Falls PRIDE; Show your Receipt” Campaign

The campaign idea is to promote shopping locally by:

Once a month a draw will take place to win an envelope of certificates

from the participating businesses.

Businesses participating are asked to display the ballots somewhere in their store with the poster for shoppers to fill in.

At the end of every month the Chamber staff will pick the ballots up for the draw.

## Message from Social Media Co-ordinator Continued

a society need to become competitive and creative in all marketing avenues. We need to use all of the tools

available to us to keep our membership up and business prospering. We at the Chamber will assist you in any way

we can and answer any questions you might have.

[www.smithsfallschamber.ca](http://www.smithsfallschamber.ca)

# FREE



**Do you want to get free advertising for your business? Call the chamber office today to take advantage of a FREE business profile in the Record News!**



### New Members

- Cimilyan Paradime
- Crummy Media Solutions

**Annual  
Dinner  
October  
24th!**

## Introducing our Summer Students

We are pleased to announce that, as a result of our successful Canada Summer Jobs application, two students will be working for the Chamber office from July to August.

Nick Willoughby and Patrick Lennox will be on hand to:

- Greet and provide

information, referrals and assistance to visitors and residents.

- Research and become familiar with the local area, attractions, businesses and events.
- Host Visitor Information and Services Booth at all Community Celebrations and Annual Festivals.
- Assist with the upkeep

and appearance of the downtown business area.

- Students will also be sweeping the streets in the downtown core.

Please join us in welcoming these students. The goal of this project is to increase visibility and to offer assistance to our visitors, newcomers and members.

## Kangen Water

Do you like knowing that the water that you are drinking is clean and safe? If you want to drink your water worry free then you should give Kangen Water a try. They offer safe, drinkable, worry free water for your household. Heather Rodman is a local distributor for Kangen

Waters and has personally seen the health benefits that this water has to offer. It is simple to hook up to your tap and is easy to use. The water system simply changes the molecule structure of your water. It makes seven different types of water that you can use. You will not regret a

purchase like this. Kangen Water offers a better and healthier way of life that is simply and easy to use.

For More Information  
Heather Rodman  
(Distributor)  
613-284-7023  
Heatherrodman1@yahoo.ca

**Watch your inbox for a password  
RESET email from the Chamber of Commerce  
for your access to the Chambers  
new forums on our website**



## Chamber Benefits

### First Data & TD Merchant Services VISA/MASTERCARD Discount Program

TD Merchant Services in partnership with First Data provide “Preferred Visa, MasterCard & Debit Rates” exclusively to Chamber of Commerce members nationwide. For more information, please call Maureen Watt @ 613-539-0670, or toll free at 1-888-879-4044 ext. 5106. Maureen is dedicated to helping Smiths Falls & District Chamber of Commerce members get the most out of their business dollars.

### Directors & Officers Liability Insurance

Many Chamber of Commerce/ Boards of Trade in Ontario have found it difficult to find Directors and Officers (D&O) Liability Insurance at a reasonable price, and sometimes coverage at any price has been unavailable. Through the Ontario Chamber of Commerce (OCC), Edwards Insurance Group put together a program of D&O Insurance exclusively for member Chambers/ Boards that were members of the OCC. Chambers/Boards can work through Edwards or their local broker for either D&O alone or both D&O and Property/Liability insurance. Currently, D&O pricing begins at \$500 for the smallest Chamber/ Board requiring a \$1,000,000 limit.

### Grand and Toy

EVERYTHING YOU NEED FOR YOUR BUSY OFFICE.

### Group Insurance

The Chambers of Commerce Group Insurance Plan was developed with firms in mind, from sole proprietorship to firms up to 35 employees. The program includes coverage traditionally reserved for the largest employers. That’s why we say the Chambers Plan is “At work for small business”. The Chambers Plan is a valuable membership benefit that can help you build your Chamber’s membership base. For your Chamber or Board, the Plan means administration fee income that can help to channel more resources back into member services. Contact Doucett Insurance 613-253-2410 or [www.doucetteinsurance.ca](http://www.doucetteinsurance.ca) for a free quote today.

### Esso Business Card Program

The Esso Business Card Program is available all Chamber Members and offers a 3 cent a litre\* discount off the retail posted fuel prices at Esso stations in Canada.

### Business Profiles

Businesses that are members of the Chamber of Commerce have the opportunity to profile themselves in the local newspaper as part of their membership package.

### Networking Session

Along with the opportunity to meet in a social setting, the members get the chance to find persons in similar businesses and trade business tips.

### Home, Auto and Travel Insurance

Johnson specializes in creating unique home-auto insurance plans for preferred associations and employers. To find out more or to get a quote, call one of the friendly Johnson representatives or visit them online. 1.800.563.0677 [www.johnson.ca/chamber](http://www.johnson.ca/chamber)

### Member to Member Discounts

There are a number of Members who have discounts to offer to their fellow members. For a list of these discounts please visit our website at [www.smithsfallschamber.ca](http://www.smithsfallschamber.ca)

### Shop Locally! The Choice is Yours!

The Smiths Falls and District Chamber of Commerce as a member of the Canadian and Ontario Chambers of Commerce, is entitled to offer our members the opportunity to participate in several different benefit programs. It is important for us to advertise each and every benefit available so that our members can decide for themselves which opportunities they would like to take advantage of. We feel it is important that every member is given an opportunity to choose.

### Hotline To HR

Hotline To HR is a 24/7 Human Resources telephone, email, and internet support system for business across North America. They have access to information pertaining to all areas of HR (Compensation, Benefits, Pension, Payroll, etc). They can help prepare you for challenging HR situations from recruitment and retention to workplace violence, and provide access to practical information to help you develop the best practice solutions. For more information, please call Enzo Logozzo @ 416-619-7867 or toll free at 1-877-959-8647 or visit them online at [www.hotlinetohr.com](http://www.hotlinetohr.com)