

THE COMMUNICATOR



September 2012

Show Your Smiths Falls PRIDE, Show Your Receipt

In an attempt to continue to build community Pride (spirit), protect local businesses and jobs, create new jobs, strengthen the local economy and a myriad of other positive reasons to support shopping locally, we would like to go forth with this campaign. We could encourage local investment while enjoying personal service and show how local businesses support other local businesses.

The campaign idea is to promote shopping locally by:

Once a month a draw will take place to win an envelope of certificates from the participating businesses.

Businesses participating are asked to display the ballots somewhere in their store with the poster for shoppers to fill in.

“Show your Smiths Falls PRIDE; Show your Receipt” Campaign

At the end of every month the Chamber staff will pick the ballots up for the draw.



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New Members

- ☺ The Prior Sports Bar and Restaurant
- ☺ The Insight Studio
- ☺ TS Computing
- ☺ United Way Lanark County

www.smithsfallschamber.ca

Nominations being accepted for Business Person of the Year!

Kingsway Arms @ Carleton Place Manor

Do you want the best retirement living options that you can find? If you want to live life your way then Kingsway Arms @ Carleton Place Manor is the perfect place for you with Independent, Supportive and Assisted Retirement Living options. The great thing is you will have the help you need and at the same time make your own choices and deci-

sions. Along with Respite, Convalescent and Trial Stays, Carleton Place Manor is now offering a new program called the Monarch Club. It is the only exclusive seniors club that offers an entertainment filled environment with trained professionals and nursing care staff focused on ensuring the safety and good health of seniors. The Monarch Club has 3 mem-

bership options; Lifestyle, Diners Club and Wellness.

For more Information please contact

Elizabeth (Liz) Taylor
Marketing Director
6 Arthur Street
Carleton Place, ON K7C 4S4
613-253-7360

mdcarleton@kingswayarms.com
www.kingswayarms.com

FREE

Do you want to get free advertising for your business?

Call the chamber office today to take advantage of a **FREE** business profile in the Record News!

FREE

Social Media

Wow where did the summer go. I hope everyone enjoyed the sunshine.

We held our seminar on "Getting Found on Google" and "Business and the Internet in 2012."

It was a fantastic event and very informative. Unfortunately we will be postponing the workshops until further notice.

Our plans for the fall include a series of videos to be put on the Chambers you-tube channel about the chamber and our members. The more we have out there, the more visible we will be.

Another Chamber has come up with a great idea, to have our members like all the area Chambers and their members and vice versa therefore driving more traffic to our sites.

The feature business of the week on facebook has been received very well. We will be starting a series of helpful tips and information about social media and step by step instructions on how to accomplish certain tasks on the social media sites. If your business would like to be featured on our facebook page please ensure we have your business cards or brochures. Any member wishing to

be involved in the you-tube series please contact Liz Stone at the Chamber office.

In closing we would like to thank the Royal Canadian Legion Branch 95 for the use of the space for our seminar and the Smiths Falls Public Library for the use of a projector. Thank you to our speakers Sherry Crummy and Michael Cimilyan.

You can contact Liz Stone at 613-283-1334 or at sfchamber@smithsfalls.ca or in the office Monday – Friday 8:30 – 4:30 pm.

First Data & TD Merchant Services VISA/MASTERCARD Discount Program

TD Merchant Services in partnership with First Data provide “Preferred Visa, MasterCard & Debit Rates” exclusively to Chamber of Commerce members nationwide. For more information, please call Maureen Watt @ 613-539-0670, or toll free at 1-888-879-4044 ext. 5106. Maureen is dedicated to helping Smiths Falls & District Chamber of Commerce members get the most out of their business dollars.

Directors & Officers Liability Insurance

Many Chamber of Commerce/ Boards of Trade in Ontario have found it difficult to find Directors and Officers (D&O) Liability Insurance at a reasonable price, and sometimes coverage at any price has been unavailable. Through the Ontario Chamber of Commerce (OCC), Edwards Insurance Group put together a program of D&O Insurance exclusively for member Chambers/ Boards that were members of the OCC. Chambers/Boards can work through Edwards or their local broker for either D&O alone or both D&O and Property/Liability insurance. Currently, D&O pricing begins at \$500 for the smallest Chamber/ Board requiring a \$1,000,000 limit.

Grand and Toy

EVERYTHING YOU NEED FOR YOUR BUSY OFFICE.

Group Insurance

The Chambers of Commerce Group Insurance Plan was developed with firms in mind, from sole proprietorship to firms up to 35 employees. The program includes coverage traditionally reserved for the largest employers. That’s why we say the Chambers Plan is “At work for small business”. The Chambers Plan is a valuable membership benefit that can help you build your Chamber’s membership base. For your Chamber or Board, the Plan means administration fee income that can help to channel more resources back into member services. Contact Doucett Insurance 613-253-2410 or www.doucetteinsurance.ca for a free quote today.

Esso Business Card Program

The Esso Business Card Program is available all Chamber Members and offers a 3 cent a litre* discount off the retail posted fuel prices at Esso stations in Canada.

Business Profiles

Businesses that are members of the Chamber of Commerce have the opportunity to profile themselves in the local newspaper as part of their membership package.

Networking Session

Along with the opportunity to meet in a social setting, the members get the chance to find persons in similar businesses and trade business tips.

Home, Auto and Travel Insurance

Johnson specializes in creating unique home-auto insurance plans for preferred associations and employers. To find out more or to get a quote, call one of the friendly Johnson representatives or visit them online. 1.800.563.0677 www.johnson.ca/chamber

Member to Member Discounts

There are a number of Members who have discounts to offer to their fellow members. For a list of these discounts please visit our website at www.smithsfallschamber.ca

Shop Locally! The Choice is Yours!

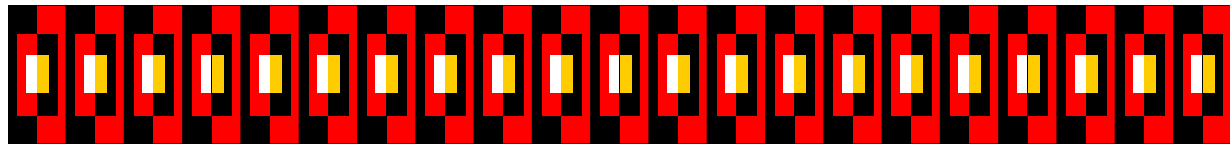
The Smiths Falls and District Chamber of Commerce as a member of the Canadian and Ontario Chambers of Commerce, is entitled to offer our members the opportunity to participate in several different benefit programs. It is important for us to advertise each and every benefit available so that our members can decide for themselves which opportunities they would like to take advantage of. We feel it is important that every member is given an opportunity to choose.

Hotline To HR

Hotline To HR is a 24/7 Human Resources telephone, email, and internet support system for business across North America. They have access to information pertaining to all areas of HR (Compensation, Benefits, Pension, Payroll, etc). They can help prepare you for challenging HR situations from recruitment and retention to workplace violence, and provide access to practical information to help you develop the best practice solutions. For more information, please call Enzo Logozzo @ 416-619-7867 or toll free at 1-877-959-8647 or visit them online at www.hotlinetohr.com

Upcoming Events in Smiths Falls

September 7 & 8 - Picklefest at Lower Reach Park
September 7 - Networking Session at Smile Sensations
September 12 - First Social Media Workshop for the Chamber
September 23 - Walk your PAWS for L.A.W.S. in Carleton Place
September 28, 29, 30 - Culture Days 2012
October 10 - Volunteer Fair at Community Centre
October 24 - Chamber of Commerce Annual Dinner
October 25 - Quick Books Training at Lanark North Leeds Enterprise Centre
October 26 - Halloween Bash at County Fair Mall
October 26 - Janice Joplin Tribute Show for L.A.W.S. at Smiths Falls Civitan
October 27 - Mastering Google at Lanark North Leeds Enterprise Centre
November 8 - GST/HST Seminar at Lanark North Leeds Enterprise Centre
December 1- 31 - Festival of Lights at Victoria Park
December - Light Up Smiths Falls



DIAMOND SPONSORSHIP \$2500

PLATINUM SPONSORSHIP \$1000

GOLD SPONSORSHIP \$500

SILVER SPONSORSHIP \$250

BRONZE SPONSORSHIP \$100



The Smiths Falls and District Chamber of Commerce

Annual General Meeting

Wednesday October 24th, 2012

Smiths Falls Memorial Community Centre

GUEST SPEAKER:

GARY GZIK

MOTIVATIONAL SPEAKER

IN CONJUNCTION WITH THE

2012 AGM & AWARDS NIGHT

Tickets on sale now!

\$75.00 per person

Cocktails 5:30 to 6:15 pm

Prime Rib Dinner 6:30 pm

Prepared by

Rob Roy's Pub

2012 Chamber of Commerce AGM & Business Person of the Year Award

Aesthetic Award and Community Appreciation Award Presentations

Corporate Sponsorship Options Available

613-283-1334 or sfchamber@smithsfalls.ca