

# The Communicator

Smiths Falls & District Chamber of Commerce

JUNE 2011



**Congratulations to  
our Show Your  
Smiths Falls Pride  
May Winner  
Louella Hodge**



Louella Hodge is pictured with Vickie Dickson  
owner of Vickie's Specialty Shop

## UPPER CANADA LEGER CENTRE FOR EDUCATION AND TRAINING

**T**he Upper Canada Leger Centre for Education and Training has been in business since 1999 and has launched a campaign entitled "Passport to Prosperity". This program is designed to increase employer involvement with school-to-work programs. It provides a provincial database of employers involved or interested

in experiential learning and is managed by the program coordinators and educators in the community. The goal of Passport to Prosperity is to connect employers across Ontario with the educators who can help them become involved in new or existing experiential learning programs.

A newly formed online community

dedicated to bringing employers and educators together has been developed. As a result of extensive provincial consultation and collaboration [www.employerregistry.ca](http://www.employerregistry.ca) has been launched. This is a no cost, easy to use gateway, connecting educators and their students to local employers. Interested employers are encouraged to register their business on the site.

# THANK YOU TO THE FOLLOWING GOLF SPONSORS AND DONATORS!!

2 Care4 Medical	Decorating By Design	National Rent-to-Own/National Furniture Repair
A&B Ford Sales	Denoco Energy Systems	Nick's Fish & Chips
AC Towing	Dominion Lending Centres – The Mortgage Source	Norm's Restaurant
Access Taxi	Donneybrooke Golf & Country Club	Ottawa Senators
Advanced Alarm Systems	Edgetown Motors	Performance Group of Companies
Address' Your Independent Grocer	Elemental Design Lab	Pump House Steam Museum
Arlie's Book Store	G. H. Metals	Re/Max Connections Realty Inc. (Brokerage)
Arranel Studios	G. Tackaberry & Sons Construction Co. Ltd.	Rideau Home Building Centre
Austin Unisex Studio	Gallery Hair Design & Esthetics	Rob Roy's Pub
Bank of Montreal	Gemmell's Flowers Ltd.	Royal Bank of Canada
Bayshore Home Health	Gemmell's Garden Centre	Royal Canadian Legion Branch 95
Bennett's Bait & Tackle	Gerbo's Steakhouse Family Restaurant	Service Master of Lanark County
Big Brothers Big Sisters of Lanark County	Gilded Corner	Shoppers Drug Mart
Blair & Sons Funeral Directors	Glenview Iron & Metal	Signs & Stripes
Brew Bye You	Golden Triangle Heating Supply Ltd.	Smile Sensations "Independent Professional Dental Hygiene Clinic"
Brian Raby & Associates	Golf Town	Smiths Falls Family Chiropractic
Bronze Bayou	Green Acres Greenhouses	Smiths Falls Golf and Country Club
Burns Jewellers	Guy Saumure & Sons Construction Ltd.	Smiths Falls Community Hospital Auxiliary
CAA North & East Ontario	Hank's Tire Supply	Smiths Falls Meat & Deli
Calabogie Peaks Resort	Healey's Glass Limited	Smiths Falls Nissan
Camp Otterdale	Healey Transportation Ltd.	Smiths Falls Public Library
Campbell's Trucking	Howard, Ryan, Kelford, Knott & Dixon	Smiths Falls Transmission Service
Canadian Tire	Hunt Dopson Insurance Group	Special Greetings
Carleton Place Manor	Lake 88.1 Radio	Staples
Chuckles Jack	Lanark Leeds Distributors	Stella and Dot Jewellery – April Woolley
Classic Theatre Festival	Lannin Funeral Home	T.D Canada Trust
Cobra Pools & Spas Inc.	Lombard Glen Golf & Country Club	The Garden Market
Cogeco Cable Canada	LW Stores	The Rideau Winery
Coldwell Banker - Rideau Heartland Realty	Marianne Style	Tim Hortons
ComCare Health Services	Matthews Auto Collision & Rust Repair	Town & Country Chrysler Ltd.
Comfort Inn Smiths Falls	McMullan Appliances	Town of Smiths Falls
Confederation Place Hotel	Medieval Times	Transport Training Centres of Canada Inc.
Co-operators Insurance	Mid-Way Sports	VIA Rail Canada
Cosmo Dental Labs Inc.	Mike Fair Chevrolet Buick GMC Cadillac Ltd.	Waterway Get-a-Way Houseboat Vacations
Crain & Schooley Insurance Brokers Ltd.	Modern Thymes Natural Foods	Westburne Ruddy Electric
Crosbie Electric	Mont Cascades Resort	Wills Transfer Ltd.
Crossroads Truck Training Academy	National Grocers Cash & Carry	Wright Way Services
Debbie's Serenity Room	Nephin & Winter	

**A special thank you to our emcee Brian Perkin and to Ellen Bennett of Bennett Auction Services for making our live auction so successful!!!!!!**

**Thank you!!!  
to everyone who  
returned their  
membership surveys!**

*Don't just talk about it.  
Do it!*

## New Members

Michele's New Life Photos

New Bliss Oasis

Finding Your Self

## Social Media Marketing

**A**n Introduction to Social Media Marketing for Business was held on May, 18<sup>th</sup>. It was offered free to our members and

presented by Jody Lundrigan from the Ontario Chamber of Commerce. Social media marketing enables businesses to reach a broader audience in a cost effective way, through

avenues such as Facebook, Twitter, YouTube, etc. More workshops will be held in the future. We will keep you informed.

## Doors Open Smiths Falls

**T**his year's theme was "Moving Forward & Looking Back". The Doors Open event was again a successful one for Smiths Falls this year. This free

event invited visitors to explore unique and historic buildings, including personal homes, businesses and special locations throughout the Town of Smiths Falls. Some of the venues had

over 225 people come through their doors. The committee congratulates Leisa Purdon Bell for pulling off another great Doors Open Smiths Falls!

## Local Immigration Partnership

**T**he Town of Smiths Falls has formed its LIP council. The council will develop a local

settlement strategy as part of the Town's planning policy. The Chamber is being represented on this council along with 20

other participating businesses and government agencies.



**Advertise on our Website for \$75 a month**

[www.smithsfallschamber.ca](http://www.smithsfallschamber.ca)



77 Beckwith St. N.  
Smiths Falls, ON K7A 2B8  
Phone: 613-283-1334  
Fax: 613-283-4764  
E-mail: [sfchamber@smithsfalls.ca](mailto:sfchamber@smithsfalls.ca)