

SMITHS FALLS & DISTRICT CHAMBER OF COMMERCE

July 13th, 2016

Council Lounge

7:30 am

Present: Barbara Black, Cy Wells, Sean Lawrence, Heather Whiting, Therese Dinelle

Council Reps: Jeff Banks, Dawn Quinn, Jay Brennan

Regrets: Chris Saumure, Tina Hughes

Absent: Ann Knowlton and Dale Hilton

Guests: Paula Inglis, Metroland Media

Call to Order

Barbara Black called the meeting to order at 7:30 am and read the mission statement aloud.

New Business to Add to Agenda

1. Aerial pictures were presented.
2. Advertising sign at Victoria Park Campground. A mock-up was presented by Heather Whiting advising the cost to proceed. Since this year is half over, the signs are to be presented to the members for the cost of \$50 for this year and \$75. for next year.

No Motion made to Accept Agenda. Committee did not meet quorum.

Changes to the Minutes from June 8th, 2016

None

No Motion made to accept the Minutes from June 8th, 2016. Committee did not meet quorum.

Disclosure of Monetary Interest

None

Council Report Town of Smiths Falls

Dawn reported that the Economic and Development Department presented their plan to council. The associated costs are high and will need to be revisited. Parade of horses for a success. New signage for Russell Street and Davidson Court Yard. Chuckle Jacks is proposing to have a patio in the parking lot. Jay advised that the Heritage House Museum applied to have the musical ride performed in Smiths Falls. They were denied for this year but were encourage to apply again for next year. It was suggested that the Heritage House partners with Lombardy Agricultural Society for this event. Dawn ask the Chamber what activity would they consider doing for the 150 birthday next year? The Chamber to consider and advise.

Council Report – Township of Rideau Lake

Jeff reported that Enbridge Representative for the removal of gas for heating and advised it would take 90 nuclear reactor to replace the gas in Ontario. Rideau Lakes is hiring an ombudsman for the deficit at Rideau Lakes. Council is allowing a marine storage unit off the water on personal property to store boats, etc.

Administrator/Bookkeeper Update

Therese reported all memberships have been billed out and monies are trickling in.

Marketing Coordinator Update

Heather reported that there are three new members – C'est Toute, Bell Store, Michelle's Doorway to Splendor.

Golf Tournament Update

Heather reported that the Tournament is starting to come together. Still need sponsors and players. Heather is going to start calling members.

Strategic Plan Update

Not addressed.

New Board Members

Bylaws state the Chamber may have up to 12 directors and 3 executive making a total of 15 directors and executives. We need to campaign for board members. Heather to send an email to all members to solicit for board members.

Meet & Greet

Two Meet & Greet sessions have taken place and were successful. The next Meet & Greet will be August 9th from 4 to 6 pm at the Chamber office.

Budget for Chamber and Victoria Park

A budget to be done on Victoria Park. An investigation on area prices for similar campsites to do a comparison. Art to provide the hydro rates in order to complete the budget. Gail to be part of the budget. Survey local businesses to see how the Park influences their sales during the summer months. Advised by Jeff Banks that Sunnyside Acres charges \$2250 for opposite water, \$5135 for on the water. All hydro, water, storage, docking is all extra.

AGM

Tina not available, Therese had no information. Directors advised to start calling – Civitan, Hanley Hall, Legion for availability.

Town Hall Renovations

Art has been advised that the Chamber wants to remain in the building.

Member Event for September

Hydro Ombudsman will be meeting on September 13th, 2016 in the evening. Arrangements for a facility to be addressed. Members to be advised. A small fee at the door of \$5.00 for members, \$10.00 for non-members. Refreshments will be served.

Resignation

Kristina Mausser has resigned. The Chamber is in need of a treasurer.

Postcards

Any future distribution of the Henderson postcards will need to be charged. Will be sold in bundles of 25 to members at .75 cents per card. Cards to be sold to the public at \$1.00.

No Motion made to Adjourn. Committee did not meet quorum.

Upcoming Board Meetings

August 10th, 2016

September 14th, 2016

Mission Statement

The Smiths Falls & District Chamber of Commerce is the Voice of Commerce dedicated to the promotion of economic development and the prosperity for the enrichment of our community.