

SMITHS FALLS & DISTRICT CHAMBER OF COMMERCE

Minutes of Meeting – December 14th, 2016

Valley Heartland Board Room

7:30 am

Present: Barbara Black, Sean Lawrence, Chris Saumure, Cy Wells, Heather Currie-Whiting, Therese Dinelle, Kristine Fair, Tracy Gallipeau-Nolan, Mike Fletcher, Jean Sherman, Tina Hughes

Council Reps: Jeff Banks, Jay Brennan, Dawn Quinn

Regrets: Paula Inglis

Absent: Eileen Crosbie

Call to Order by President, Barbara Black, at 7:32 am

Mission Statement Read By President

Changes to the Minutes from November 2nd, 2016

Minutes not present

Motion to accept the Minutes from November 2nd, 2016

No motion

New Business to Add to Agenda

1. Update on Special Focus Group of the Town - Tina Hughes was invited. The focus of the meeting was the new branding for the town. Three logos were presented and three tag lines. None were accepted.

Motion to accept the Agenda

Moved: Tracy Gallipeau-Nolan

Seconded: Sean Lawrence

Motion Carried

Agenda:

1. Via Rail – VP talk – February 23rd, 2017 at Station Theatre – 12 noon.
2. A request received to support additional routes by Via Rail through the Town of Smiths Falls.
Motion to support and to send a letter to parliament.
Moved: Cy Wells
Seconded: Tina Hughes
Motion carried.
3. By-laws – Board was asked if they received. To please look over and advise any mistakes or revamping for next year's AGM.
4. Bonspiel – Curling – suggested to host during winter carnival – Feb 12/17.

Disclosure of Monetary Interest

None

Council Report Town of Smiths Falls

Jay Brennan: Rideau Hotel sold to Parkview Realty and a proposed layout was passed around to the board. Mall has been sold to Saumure Construction. A conference at County Fair Mall today, December 14th, 2016 at 12:30 pm to announce ownership, snacks will be served. Art Manhire suggested an events policy draft be made and to include an application, financial need, in-kind support, cap the amount per event. Part of the Canada 150 grant has been approved still waiting to hear on others. Public meeting on budget had 30-35 attendees. Hoping next year there will be higher attendance.

Council Report – Township of Rideau Lakes

Jeff Banks – Rideau Lakes had a board review by a consultant, and it was recommended that some of the townships within the municipality be amalgamated in order to reduce the number of councillors. Wetlands in the Rideau Lakes district have been allowed to put a garage but only on specified lots. The township has map of specified areas and it is available.

AGM update

Heather advised a survey has gone out and have received some replies which on the whole were very positive.

Gala update

Tina Hughes discussed the ideas she had put together for the Gala and was asking for input. It would be a typical night with an awards, dinner and entertainment. Proposed date – March 2nd, 2017, held at Gallipeau Centre and an Oscar Night type awards presentation. Tina to send out categories for the awards to all members again so all members can look at and decide which are to be advertised. To be addressed at the next meeting. Tina wants to ask members to join on the gala committee. Suggested Stunt-man Stu to host the awards. Tracy-Gallipeau Nolan said the theatre and ballroom would be at no charge. Thank you, Tracy! Tina suggested a bus to pick up at 4 locations because of the distance to the Gallipeau Centre. Tina also mentioned she would ask the Town to borrow the red carpets for that night.

Motion to have the Gala on March 2nd, 2017, as an Oscar night, and at the Gallipeau Centre.

Moved: Mike Fletcher, Jean Sherman, Mike Fletcher

Seconded: Tracy Gallipeau-Nolan, Tracy Gallipeau-Nolan, Tracy Gallipeau-Nolan

Gala Committee is Tina Hughes, Sean Lawrence, Chris Saumure, Tracy Gallipeau-Nolan, Kristine Fair, Therese Dinelle.

Gala Committee meeting – Wednesday, December 21st, 2016, 7:30 am at the Gallipeau Centre Board room

Victoria Park Campground Update

Final cheque has been approved. Should receive next week. Barbara Black suggests that we meet with Art Manhire and get a breakdown of what he is looking for so when we submit a cheque request we are not waiting for payment.

Administrator/Bookkeeper Update

Therese advised that Heather and she had completed the Canada Summer Job application and it has been submitted for 4 students.

Marketing Coordinator Update

Heather advised she has finalized the advertisement in the Rideau Waterway magazine and presented the mock-ups. Also working on other advertisement for 2017. Two new members Elizabeth Interiors and Howling Designs.

Strategic Plan Update

No discussion

Items deferred to the next meeting:

1. Succession Planning Breakfast
2. Curling Bonspiel
3. Town hall renovations – where do we go?
4. Bylaws
5. Smiths Falls Christmas parade

Upcoming Board Meetings – January 11, February 8, March 8, April 12, May 10, June 14, July 12, August 9, September 13, October 11, November 8, December 13.

Mission Statement

The Smiths Falls & District Chamber of Commerce is the Voice of Commerce dedicated to the promotion of economic development and the prosperity for the enrichment of our community.

Vision Statement

The Smiths Falls & District Chamber of Commerce is a proactive, energetic, visionary organization and is recognized as “The Voice of Business” in Smiths Falls since 1889.